

Analyzing a Blog Post

What is a Blog Post?

A **blog post** is an online text written to share opinions, experiences, or information. It is often:

- Informal or semi-formal
- Written in the first person (“I”)
- Structured with headings and short paragraphs

Read the Blog Post

Title: “Why Social Media Can Be Both Helpful and Harmful for Teenagers”

Last year, I decided to spend less time on social media. I noticed that I was comparing myself to others too often. Everyone seemed to have a perfect life. It made me feel stressed and unhappy.

However, social media is not only negative. It helps me stay in contact with friends and discover new ideas. During the pandemic, it was the only way to communicate with many people. I also follow educational accounts that help me with school.

In my opinion, social media is useful if we use it responsibly. We should limit our screen time and remember that not everything online is real.

Part 1: Comprehension Questions

Answer in full sentences.

1. Why did the author decide to spend less time on social media?
2. Name one positive aspect of social media mentioned in the text.
3. What is the author’s overall opinion about social media?

Part 2: Blog Post Analysis

1. Who is the target audience of this blog post?
2. Is the language formal or informal? Give one example from the text.
3. Does the author use personal experiences? Explain.
4. What is the purpose of the blog post?
 - a. To entertain
 - b. To inform
 - c. To persuade
 - d. To complain

Part 3: Language Features

Find examples of:

1. **A personal pronoun:** _____
2. **An opinion phrase:** _____
3. **A modal verb:** _____