Analyzing a Blog Post

✏️ What is a Blog Post?

A **blog post** is an online text written to share opinions, experiences, or advice. Blog posts usually:

- Use the first person ("I")
- Have short paragraphs and headings
- Include personal opinions or tips

📖 Read the Blog Post

Title: "Why I Love Reading Books in the Digital Age"

I remember when I first discovered e-books. At first, I thought reading on a screen would never be as enjoyable as holding a real book. But over time, I realized digital reading has many benefits. I can carry hundreds of books on my tablet, and I always have something new to read.

Still, I enjoy visiting libraries and reading paper books. The smell of a new book and turning the pages is something digital screens cannot replace. Reading helps me relax and improves my vocabulary.

In my opinion, reading is important, whether it is digital or on paper. Everyone should find a method that works best for them.

✏️ Part 1: Comprehension Questions

Answer in full sentences.

1. Why did the author start reading e-books?
2. Name one advantage of digital reading mentioned in the text.
3. What does the author enjoy about paper books?
4. What is the author's overall opinion about reading?

🔍 Part 2: Blog Post Analysis

1. Who is the target audience of this blog post?
2. Is the language formal or informal? Give one example from the text.
3. Does the author use personal experiences? Give one example.
4. What is the purpose of the blog post?
   a. ☐ To entertain
   b. ☐ To inform
   c. ☐ To persuade
   d. ☐ To complain

🗣 Part 3: Language Features

Find examples of:

1. **A personal pronoun:** _____
2. **An opinion phrase:** _____
3. **A modal verb:** _____

✍ Part 4: Writing Task

Write your own short blog post (120–150 words) on one of these topics:

- "The best way to spend your free time"
- "Why traveling is important for teenagers"
- "Benefits and drawbacks of social media"

Structure your blog post:

- **Introduction**
- **Main part** (arguments + examples)
- **Conclusion**